Brussels, 20 May 2008

Note for video-streaming

EDUCATION, YOUTH AND CULTURE COUNCIL

Wednesday, 21 and Thursday, 22 May 2008

point 10 "Decision concerning the European Year of Creativity and Innovation (2009)"

European Year of Creativity and Innovation

The Council is expected to reach a general approach on a draft decision of the European Parliament and of the Council designating 2009 as the European year of creativity and innovation.

Declaring a European year of creativity and innovation will be an effective way of helping to meet the challenges facing Europe by raising public awareness, disseminating information about good practices and promoting research and policy debate.

The objective of the European year will be to support the efforts of the member states to promote creativity through lifelong learning, as a driver for innovation and as a key factor for the development of personal, occupational, entrepreneurial and social competences and the well being of all individuals in the society.

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